

## What is Americade?

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Americade has become the world's largest multi-brand motorcycle touring rally. Local police estimates indicate it attracts 100,000-200,000 visitor days during the 6 day event.

It's a convention of tourers, sport-tourers and cruising motorcycles enjoying a week-long festival of motorcycling, including guided tours in the beautiful Adirondack Park, and the Green Mountains of Vermont.

Americade also includes a massive trade show with over 200 vendors, demos and displays from most major motorcycle manufacturers, catered boat cruises, exclusive rodeo, stunt shows, comedy clubs and much, much more.

To participate, most attendees register for a full-week wristband, giving them access to the trade show, the demos and displays, Americade's headquarters where many events take place and much more.

Americade is a gathering of friendly, fun-loving folks, for whom motorcycling is a social hobby, but not some form of rebellion. It's NOT the place for shows of speed, hostile attitudes, or [illegally loud motorcycles](#)

. Americade supports the AMA position that ["Loud Pipes Risk Rights"](#) and the [statement issued by Harley-Davidson's CEO.](#)

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### When?

Americade is the first full week of June.

2015 - June 1st - 6th (Monday June 1st for Pre-Registration Party)

2016 - June 6th - 11th (Monday June 6th for Pre-Registration Party)

2017 - June 5th - 10th (Monday June 5th for Pre-Registration Party)

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### How did it start?

May 1983 marked the first "Cade" in the east. Veteran motorcyclist Bill Dutcher, and a small but able staff, hosted "Aspencade East " at [Lake George, NY](#) . Social and demo headquarters were at Roaring Brook Ranch. The TourExpo tradeshow was held at the Glens Falls Civic Center, approximately 10 miles to the south. This first event drew over 2,000.

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### Why was it originally named "Aspencade" ?

Since 1971, there had been a touring motorcycle rally in Ruidoso, NM bearing this name. The name came from an annual civic festival, which celebrated the changing colors of the aspen (birch) trees, by having a cavalcade of horses. Dutcher arranged with Aspencade organizer, Til Thompson, to use the Aspencade name for the eastern touring rally.

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### Why Ameri-Cade ?

In 1986, "Aspencade East" was changed to "Americade", because the new name better signified the multibrand national-sized rally it had become. By 1986, total attendance at this event was nearly 10,000, making it the largest touring rally in the motorcycle world.

In 1986, the TourExpo tradeshow was relocated from the Glens Falls Civic Center to Lake George Village, to keep it closer to the motels and riding activities. Initially located in a parking lot halfway down Beach Road, in 1994 TourExpo relocated to the larger, dust-free quarters,

which it now occupies at Million Dollar Beach Parking Lot. This facility is owned by the State of New York, from which Americade and TourExpo rent this property.

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### More Growth

In 2004 TourExpo expanded and over 50,000 attended that year (although local estimates placed the crowd figure much larger), once again making Americade the world's largest organized multibrand motorcycle convention.

The latest figures again showed that Americade Week was the biggest week of business for the Lake George Region resort community, and the biggest single boost to the local economy. The community welcomes these smiling motorcyclists not only for the economic boost they provide, but also because of the many lasting friendships which have been developed with Americaders from around the world. Americade also works

hard to be a Good Neighbor, by donating to dozens of

[local charities](#)

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### Americade Weather History

*"There is a sumptuous variety about the New England weather that compels the stranger's admiration ..... The weather is always doing something there; always attending to business; always getting up new designs and trying them on the people, to see how they will go."*

- Mark Twain

The first week of June in the Lake George region often brings beautiful weather, with sunny daytime highs around 80F (27C), and evenings around 60F (16C). However, it can and does vary from this, with temperatures 15 degrees (F) different, or rain. Some MiniTours go to mountain summits, where daytime temps can be as cool as 50F (10C).

**2014:**

Americade 2014 was unusually sunny and dry. One of the best ever for Americade Week! Temperatures were in the 70s to low 80s (F) for the entire week. There was some rain Tuesday evening, but the remainder of the week was dry. Weather patterns have shifted, and in a positive direction for Americade.

### **2013:**

Americade Week started with nice warm temps and sunny skies but as the weekend approached, a cold front arrived with periods of rain from Thursday night, most of Friday and through early Saturday morning. Right after the Saturday parade the skies brightened and it warmed up, just in time for the ride home. We have concluded that the nice mild Winters of the past 3 years may be associated with the unusually damp Americades that followed. The Winter of 2013/2014 is one of the coldest on record, so we forecast an unusually sunny and dry Americade 2014.

### **2012:**

Americade 2012 weather will go down as "varied and damper than normal." Toward the end of the week it warmed up and the sun poked through. However, the week started out with an unusually cool & damp (58F) Monday. Tuesday was generally clear, windy and 65F; Wed rose to 70F with a scattered thundershowers in the evening; Thursday was the same. By Friday the temps finally got up to normal (77F) with a blustery South wind and a late-night sprinkle. Saturday was 75F and cloudy.

### **2011:**

Daytime temperatures ranged from mid-60s to lower 90s with evening temps from the mid-50s to lower 60s. Monday through Wednesday was sunny and warm with a few clouds. On Thursday a line of strong thunderstorms swept through the region. Friday brought beautiful sunny weather with highs in the upper 70s. Saturday morning brought rain showers on and off all day with highs in the upper 60s. On Sunday fair weather returned by noon.

### **2010:**

This year had a little of everything. Monday & Tuesday were dry with comfortable highs around 70. Wednesday's high was 66 with afternoon showers which continued through midnight; Thursday's high was 71 with afternoon thunderstorm; Friday was dry with a high of 73; Saturday: high of 63 but it poured from 10 - 11am (on the Parade) and spotty for the balance of the day.

### **2009:**

Americade Week 2009 in this region turned out to be one of the best ever, even though Sunday was record cold with some showers. (even hail in Lake Placid area.) We were worried because the forecast for Ameri-Week had lots of rain in it. Well, so much for the forecasts. It was sunnier and warmer all week, up through Saturday with highs in the upper 70s. However, south of Albany and to NYC, it did continue to rain on Wednesday and Thursday, causing some folks there to stay home until Friday.

To see more weather history, [Click Here](#) .

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### **More Info**

For more Americade info, here's a website put together by a long-time Americade enthusiast:  
[www.americade.info](http://www.americade.info)